

Paper 1C - Public Europeana Foundation Governing Board Meeting

19 November 2019 16h30 – 18h00 CET GoToMeeting

Public précis of the minutes of 26 September 2019 board meeting

Action proposed: for information on Europeana Pro

Attendees:

- 1) (EN) Elisabeth Niggemann, National Library of Germany, Germany Chair
- 2) (MHS) Monika Hagedorn-Saupe, ICOM Europe, Germany Vice Chair
- 3) (JLR) Joke van der Leeuw-Roord, EUROCLIO, The Netherlands Treasurer
- 4) (KvH) Karin van Honacker, EURBICA, Belgium
- 5) (MP) Martijn Pronk, Van Gogh Museum, The Netherlands
- 6) (MdN) Marco de Niet, Leiden University, The Netherlands
- 7) (SB) Stephan Bartholmei, Deutsche Digitale Bibliothek, Germany
- 8) (GA) Georgia Angelaki, Documentation Centre National Hellenic Research Foundation, Greece joined the governance and changing landscape sessions via skype
- 9) (FT) Fred Truyen, Arts KU Leuven, Belgium
- 10) (SdG) Sara Di Giorgio, Culturaltalia, Italy
- 11) (JB) Jelena Bilic, Ministry of Culture of Croatia, Croatian Presidency
- 12) (MK) Minna Karvonen, Finnish Ministry of Education and Culture, Finnish Presidency
- 13) (BD) Brid Dooley, FIAT/IFTA, Ireland
- 14) (JF) Julien Roche, Ligue des Bibliothèques Européennes de Recherche (LIBER), France left at 15h30
- 15) (AM) Agnès Magnien, Institut national de l'audiovisuel, France
- 16) (EV) Erwin Verbruggen, Beeld en Geluid, The Netherlands
- 17) (EK) Elsbeth Kwant, Koninklijke Bibliotheek (KB), The Netherlands

Observers:

- (EF) Elisabeth Freyre, Bibliothèque nationale de France
- (MK) Max Kaiser, Austrian National Library (ONB), Austria
- (PK) Paul Keller, Kennisland, The Netherlands
- (JO) Johan Oomen, Netherlands Institute for Sound and Vision, The Netherlands



Apologies:

- 1)) (MD) Monica Dragan, Ministry of Culture of Romania, Romanian Presidency
- 2) (LA) Lora Aroyo, VU University, Bulgaria

Europeana Office:

(HV) Harry Verwayen

(AV) Albert Verhaar

(AN) Andy Neale

(SA) Shadi Ardalan

Acronyms in the minutes:

EF (Europeana Foundation) EI (Europeana Initiative)

ENA (Europeana Network Association) EAF (Europeana Aggregator Forum)

MC (Members Council of Europeana Network Association)

MS (Member States) EC (European Commission)

DCHE (Digital Cultural Heritage and Europeana)

GS (Generic Services)

MFF (Multiannual Financial Framework)

CHI (Cultural Heritage Institution)

DSI (Digital Service Infrastructure)

DEP (Digital Europe Programme)

Some discussions are omitted from this version of the minutes as they are deemed confidential to the Governing Board at this point in time. The public meeting papers and documents referred to in these minutes can be seen on Europeana Pro.

EN welcomed the board and the new member Jelena Bilic - succeeding presidency of the Council, Croatia. The meeting opened with a quorum.

Decision 1: The board formally appointed Brid Dooley, the representative of FIAT/IFTA for the period between 29 September 2019 and 29 September 2021.

I. Approval and adoption of minutes, decisions & actions of 13 June 2019 meeting

The board approved the minutes, decisions and actions of 13 June meeting. On pending actions from the previous board meetings and as part of a huge exercise, EF is going to incorporate the



overview of country data statistics in board reports. The data partners statistics have been included in the current report.

II. Changing landscape, Europeana Initiative strategy, Europeana Foundation vision & mission, and governance

iii) Governance of Europeana Foundation

<u>Decision 3:</u> The board agreed to form and mandate a Working Group on EF governance with the remit to: a) explore various options for the composition of the board; b) recommend a role description for the members with the aim to develop the effectiveness of the board; c) review the statutes and bylaws. The WG will develop and refine the governance recommendations and processes for approval by March 2020. The WG members are Elisabeth Niggemann, Monika, Georgia, Marco, Stephan, Joke, Brid, Erwin, Harry and Shadi. A basecamp project for EF governance will be set up and a kick-off meeting will be scheduled to plan ahead.

<u>Decision 4:</u> The board re-appointed Elisabeth Niggemann as Chair of the Foundation for the second term until 30 September 2021. EN is retiring in December 2019 as the Director General of the Deutschen Nationalbibliothek (DNB). EN and MK abstained.

<u>Decision 5:</u> The board agreed to defer the appointment of three experts to replace MP, LA and LH to a later phase after restructuring of the EF governance in 2020. MK abstained.

III. Update from the board members

MdN - Update on Europeana Network Association - The communities have had considerable achievements in the past 9 months. The composition of the MB interestingly connects ENA to various networks. The MC and the communities are preparing for Europeana 2019. The Conference is sold out. The communities have set up their governance and appointed chairs and managers. The MB will conduct an evaluation of the communities' achievements so far and will review the benefits of ENA membership in relation to subscription to the communities. A code of conduct for ENA is being developed based on the code of conduct of IIIF community. The TFs and WGs are in transition to fit the community structure and become cross domain. In August the Network counted 2535 members.



MHS has been reelected to the board of the International Council of Museums (ICOM). ICOM is usually concerned with analogue collections and research but the next ICOM Conference will be on digital, an opportunity to bring Europeana on the stage.

BD - FIAT/IFTA 2019 Conference will be in October in Croatia titled 'Champions of Value and Trust - AV Archives in the all-media world'. Europeana is the connection between FIAT/IFTA and the mainstream cultural heritage sector but most av archives do not connect directly to Europeana, or see it as relevant to them with the exception of those involved in EUScreen. A workshop on "Europeana Media , What's in it for audiovisual archives" is programmed within the conference. In a wider context, Public service media faces challenges in audience diversion and reach. There are discussions at EBU level around the idea of shared distribution platforms as alternative to commercial platforms(Netflix, YouTube, Warner / others) Another issue for media archive community is to identify new actors in the field of creative content outside traditional broadcasters - commissioning platforms, studios, publishing houses etc as part of global FIAT/IFTA network

KvH - The <u>2019 annual meeting of the International Council on Archives (ICA)</u> will be held in Adelaide, Australia, from 21 to 25 October on *Designing the Archive*; and in Abu Dhabi in 2020 on *Empowering Knowledge Societies*. Currently, European archivists – EURBICA as well as EAG (European Archives Group) focus on e-archiving, archiving by design and adaptation to e-government. With regard to the Archives Portal Europe (APE), a new website for users is being developed. EURBICA APE Foundation and EF technical team will discuss the issues related to uploading content to Europeana in an upcoming meeting.

MK - The key conferences on culture under the presidency of Finland are 'Culture for democratic and sustainable Europe' held in July, and 'Competitiveness of European audiovisual industry' in September. The Council will work on 1) Creative Europe programme with the ongoing trilogue negotiations; and 2) a resolution on culture and sustainable development and enhancing the competitiveness of the European audiovisual, cultural and creative sectors in November. Europeana meeting will address multilingualism to help understand the issues and find solutions. Finland's presidency is preparing the paperwork for the MFF in October and the negotiating box in November. The work on MFF may extend to the presidency of Croatia.

JB - The Croatian programme on culture will be presented at the ministers council meeting in November.



V. Europeana Foundation management report, April - August 2019

The ongoing organisational change aims to improve our function. Each director will be accountable for one of the 3 key performance areas and will have business ownership of the products and services that are key contributors to their success. The change was proposed to the staff in a consultation process, structured around the three key performance areas: better stakeholder management, partner development and user engagement. The stakeholder management area will function in a cross team. After taking into consideration the staff feedback, the new structure will be announced on 1 October. The gender balance at directors level is on the agenda but currently financial resources for addition of a director aren't available.

Action 3: HV to share the organisational chart with the board after the internal announcement.

AN on the operation of Europeana platform - EF has two upcoming discussion papers on Europeana's multilingual strategy and its strategy on Metis. When published, further discussion with the board will be planned. The data dashboard is being released soon and the metadata dashboard (on tier quality) will be functional by the end of DSI-4 in September 2020. The board wishes to understand the analysis behind the targets and KPIs and to share ideas on them. The board thanked EF staff for the comprehensive management report and asked to spend more time in the meetings to discuss the management report.

Action 4: An update on the dashboards to be provided at the 19 November meeting.

The next meeting will be held on 19 November, from 16h30 to 18h00, via GoToMeeting.

End of the meeting.

Circulation:

Europeana Foundation Governing Board Members and Observers

Classification:

Public